

**Remit Address:**

WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

INVOICE

DUPLICATE

Advertiser	POL/Stabenow for Senate 2012	Invoice #	187108-1
Product	STABENOW FOR SENATE 2012	Invoice Date	10/14/12
Estimate Number	11273	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/14/12

Station	WOOD	Order #	187108
Account Executive	WOOD Local House	Alt Order #	
Sales Office	Grand Rapids Local Sales Office	Deal #	
Sales Region	Local	Order Flight	10/08/12 - 10/14/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	IN2114/IN2116/SP1753/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	5am Daybreak	5a-6am		to						
					10/08/12 to 10/14/12	5x	11111--				
	WOOD			M	10/08/12	:30	5:24 AM	DST1202H	\$150.00		2
	WOOD			Tu	10/09/12	:30	5:48 AM	DST1204H	\$150.00		4
	WOOD			W	10/10/12	:30	5:17 AM	DST1202H	\$150.00		3
	WOOD			Th	10/11/12	:30	5:19 AM	DST1204H	\$150.00		1
	WOOD			F	10/12/12	:30	5:39 AM	DST1202H	\$150.00		5
2	WOOD	6am Daybreak	6-7a		to						
					10/08/12 to 10/14/12	5x	11111--				
	WOOD			M	10/08/12	:30	6:52 AM	DST1203H	\$400.00		2
	WOOD			Tu	10/09/12	:30	6:47 AM	DST1202H	\$400.00		3
	WOOD			W	10/10/12	:30	6:16 AM	DST1204H	\$400.00		4
	WOOD			Th	10/11/12	:30	5:59 AM	DST1204H	\$400.00		5
	WOOD			F	10/12/12	:30	6:46 AM	DST1204H	\$400.00		1
3	WOOD	Today Show	658-9a		to						
					10/08/12 to 10/14/12	5x	11111--				
	WOOD			M	10/08/12	:30	7:23 AM	DST1202H	\$650.00		4
	WOOD			Tu	10/09/12	:30	7:59 AM	DST1204H	\$650.00		3
	WOOD			W	10/10/12	:30	8:36 AM	DST1203H	\$650.00		1
	WOOD			Th	10/11/12	:30	7:57 AM	DST1203H	\$650.00		2
	WOOD			F	10/12/12	:30	8:43 AM	DST1203H	\$650.00		5
4	WOOD	Today Show Saturday	758-10a		to						
					10/08/12 to 10/14/12	1x	-----1-				
	WOOD			Sa	10/13/12	:30	8:22 AM	DST1202H	\$375.00		1
5	WOOD	Daybreak Sun @6am	6-7a		to						
					10/08/12 to 10/14/12	1x	-----1				
	WOOD			Su	10/14/12	:30	6:19 AM	DST1203H	\$125.00		1
6	WOOD	Daybreak Sun @7am	658-8a		to						
					10/08/12 to 10/14/12	1x	-----1				
	WOOD			Su	10/14/12	:30	7:39 AM	DST1204H	\$250.00		1

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		Invoice Period	10/01/12 - 10/14/12
Station	WOOD	Order #	187108
Account Executive	WOOD Local House	Alt Order #	
Sales Office	Grand Rapids Local Sales Office	Deal #	
Sales Region	Local	Order Flight	10/08/12 - 10/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	WOOD	Today Show 2	9-10a		to						
					10/08/12 to 10/14/12	1x	--- 1---				
	WOOD			Th	10/11/12	:30	9:58 AM	DST1204H	\$300.00		1
8	WOOD	Today Show 3	10-11a		to						
					10/08/12 to 10/14/12	1x	- 1-----				
	WOOD			Tu	10/09/12	:30	10:28 AM	DST1203H	\$200.00		1
9	WOOD	eightWest	11a-12p		to						
					10/08/12 to 10/14/12	1x	1-----				
	WOOD			M	10/08/12	:30	11:43 AM	DST1203H	\$50.00		1
10	WOOD	News 8 @ Noon	12-1p		to						
					10/08/12 to 10/14/12	1x	---- 1--				
	WOOD			F	10/12/12	:30	12:54 PM	DST1204H	\$225.00		1
11	WOOD	Days of Our Lives	1-2p		to						
					10/08/12 to 10/14/12	1x	-- 1----				
	WOOD			W	10/10/12	:30	12:59 PM	DST1204H	\$200.00		1
12	WOOD	Rachael Ray	2-3p		to						
					10/08/12 to 10/14/12	1x	--- 1---				
	WOOD			Th	10/11/12	:30	2:54 PM	DST1204H	\$125.00		1
13	WOOD	The Doctors	3-4p		to						
					10/08/12 to 10/14/12	5x	11111--				
	WOOD			M	10/08/12	:30	3:18 PM	DST1203H	\$125.00		1
	WOOD			Tu	10/09/12	:30	3:13 PM	DST1204H	\$125.00		2
	WOOD			W	10/10/12	:30	3:59 PM	DST1204H	\$125.00		3
	WOOD			Th	10/11/12	:30	3:35 PM	DST1204H	\$125.00		4
	WOOD			F	10/12/12	:30	3:12 PM	DST1204H	\$125.00		5
14	WOOD	Ellen	4-5p		to						
					10/08/12 to 10/14/12	3x	11-- 1--				
	WOOD			M	10/08/12	:30	4:20 PM	DST1202H	\$400.00		1
	WOOD			Tu	10/09/12	:30	4:23 PM	DST1204H	\$400.00		2

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Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
14	WOOD	Ellen	4-5p		to						
	WOOD			F	10/12/12	:30	4:31 PM	DST1204H	\$400.00		3
15	WOOD	M-F News 8 @5p	5-530p		to						
					10/08/12 to 10/14/12	3x	1- 11- - -				
	WOOD			M	10/08/12	:30	5:12 PM	DST1202H	\$675.00		1
	WOOD			W	10/10/12	:30	5:20 PM	DST1204H	\$675.00		2
	WOOD			Th	10/11/12	:30	4:59 PM	DST1202H	\$675.00		3
16	WOOD	M-F News 8 @ 530p	530-6p		to						
					10/08/12 to 10/14/12	4x	- 1111- -				
	WOOD			Tu	10/09/12	:30	5:54 PM	DST1202H	\$675.00		1
	WOOD			W	10/10/12	:30	5:48 PM	DST1202H	\$675.00		2
	WOOD			Th	10/11/12	:30	5:54 PM	DST1204H	\$675.00		3
	WOOD			F	10/12/12	:30	5:44 PM	DST1202H	\$675.00		4
17	WOOD	M-F News 8 @6p	6-630p		to						
					10/08/12 to 10/14/12	4x	111- 1- -				
	WOOD			M	10/08/12	:30	6:20 PM	DST1203H	\$1,125.00		1
	WOOD			Tu	10/09/12	:30	6:15 PM	DST1204H	\$1,125.00		2
	WOOD			W	10/10/12	:30	6:24 PM	DST1204H	\$1,125.00		3
	WOOD			F	10/12/12	:30	6:28 PM	DST1204H	\$1,125.00		4
18	WOOD	Inside Edition	7-730p		to						
					10/08/12 to 10/14/12	5x	11111- -				
	WOOD			M	10/08/12	:30	7:22 PM	DST1202H	\$450.00		1
	WOOD			Tu	10/09/12	:30	7:22 PM	DST1204H	\$450.00		2
	WOOD			W	10/10/12	:30	7:19 PM	DST1203H	\$450.00		3
	WOOD			Th	10/11/12	:30	7:26 PM	DST1203H	\$450.00		4
	WOOD			F	10/12/12	:30	7:21 PM	DST1204H	\$450.00		5
19	WOOD	Access Hollywood	730-8p		to						
					10/08/12 to 10/14/12	5x	11111- -				
	WOOD			M	10/08/12	:30	7:41 PM	DST1203H	\$400.00		1
	WOOD			Tu	10/09/12	:30	7:54 PM	DST1203H	\$400.00		2

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19	WOOD	Access Hollywood	730-8p		to						
	WOOD			W	10/10/12	:30	7:43 PM	DST1204H	\$400.00		3
	WOOD			Th	10/11/12	:30	7:54 PM	DST1204H	\$400.00		4
	WOOD			F	10/12/12	:30	7:45 PM	DST1203H	\$400.00		5
20	WOOD	Monday 8-10p	8-10p		to						
					10/08/12 to 10/14/12	1x	1- - - - -				
	WOOD			M	10/08/12	:30	9:21 PM	DST1202H	\$2,000.00		1
21	WOOD	Tuesday 10-11p	10-11p		to						
					10/08/12 to 10/14/12	1x	- 1- - - - -				
	WOOD			Tu	10/09/12	:30	10:29 PM	DST1204H	\$1,250.00		1
22	WOOD	Wednesday 10-11p	10-11p		to						
					10/08/12 to 10/14/12	1x	- - 1- - - -				
	WOOD			W	10/10/12	:30	10:28 PM	DST1204H	\$875.00		1
23	WOOD	Thursday 8-9p	8-9p		to						
					10/08/12 to 10/14/12	1x	- - - 1- - -				
	WOOD			Th	10/11/12	:30	8:50 PM	DST1204H	\$750.00		1
24	WOOD	Friday 10-11p	10-11p		to						
					10/08/12 to 10/14/12	1x	- - - - 1- -				
	WOOD			F	10/12/12	:30	10:29 PM	DST1204H	\$875.00		1
25	WOOD	Saturday 10-11p	10-11p		to						
					10/08/12 to 10/14/12	1x	- - - - - 1-				
	WOOD			Sa	10/13/12	:30	10:07 PM	DST1204H	\$350.00		1
26	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/08/12 to 10/14/12	5x	1 1 1 1 1 - -				
	WOOD			M	10/08/12	:30	11:19 PM	DST1202H	\$900.00		1
	WOOD			Tu	10/09/12	:30	11:23 PM	DST1204H	\$900.00		2
	WOOD			W	10/10/12	:30	11:33 PM	DST1204H	\$900.00		3
	WOOD			Th	10/11/12	:30	11:14 PM	DST1204H	\$900.00		4
	WOOD			F	10/12/12	:30	11:21 PM	DST1204H	\$900.00		5

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
27	WOOD	Saturday News 8 @11	11-1130p		to						
					10/08/12 to 10/14/12	1x	----- 1-				
	WOOD			Sa	10/13/12	:30	11:28 PM	DST1204H	\$900.00		1
28	WOOD	Sun 11p News (NFL)	1130-12a		to						
					10/08/12 to 10/14/12	1x	----- 1				
	WOOD			Su	10/14/12	:30	12:16 AM	DST1204H	\$500.00		1
				Sports ran late							
29	WOOD	Tonight Show w/ Leno	1135-1235a		to						
					10/08/12 to 10/14/12	5x	11111--				
	WOOD			M	10/08/12	:30	12:09 AM	DST1203H	\$300.00		1
	WOOD			Tu	10/09/12	:30	12:08 AM	DST1204H	\$300.00		2
	WOOD			W	10/10/12	:30	12:23 AM	DST1202H	\$300.00		3
	WOOD			Th	10/11/12	:30	11:46 PM	DST1204H	\$300.00		4
	WOOD			F	10/12/12	:30	12:10 AM	DST1204H	\$300.00		5
30	WOOD	Rachael Ray	2-3p		to						
					10/08/12 to 10/14/12	3x	MTW----				
	WOOD			M	10/08/12	:30	2:34 PM	DST1202H	\$125.00		3
	WOOD			Tu	10/09/12	:30	2:30 PM	DST1204H	\$125.00		1
	WOOD			W	10/10/12	:30	2:21 PM	DST1204H	\$125.00		2

Aired Spots**74**

<u>Gross Total</u>	\$37,025.00	
<u>Agency Commission</u>	\$5,553.75	
<u>Net Amount Due</u>	\$31,471.25	<u>Payment Terms 30 Days</u>

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